

# The impact of our use of organic cotton

## C&A'S ORGANIC COTTON IS ESTIMATED TO BE GROWN ON

**136,918** hectares of certified organic land

equivalent to approximately 187,560 soccer fields

WHICH SAVES THE USE OF...

**133.8** billion litres of water

equal to 53,517 Olympic sized pools

**123,277** Kg of hazardous pesticide

same weight as 881 barrels of crude oil

**18.5** tonnes of chemical fertilizers

same weight as 132,261 barrels of crude oil

AND

OR IN TERMS OF ENVIRONMENTAL IMPACTS

## WHEN COMPARED TO CONVENTIONAL COTTON

**Zero** use of GMO seeds

WITH

**56.7** tonnes of CO<sub>2</sub>

driving an average car around the world 8,330 times

**177.2** GWh of energy

equal to 60w bulb going for 33,713 years

